



WTIC-TV

ORDER

Print Date 10/24/12

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Flight Dates 10/16/12-10/22/12

Contract / Revision 386249 - 21

Original Date / Revision
10/24/12 10/24/12

Advertiser LMcMahon/Republican/ Sen

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286Primary Account Executive
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Product
LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact
600 Fairmont Ave
Suite 306
Towson, MD 21286Sales Office TWDC
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # 1321

Alt Order # 06309329

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 01

Advertiser Ref

Order Share 21% Market Value 542690

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	34%	184514
4WVIT	23%	124818
5WTNH	20%	108538
6WCTX	2%	10853
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	201	\$96,870.25	\$113,965.00	0.00	10/01/12	10/22/12	201	\$96,870.25	\$113,965.00
Totals	201	\$96,870.25	\$113,965.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 35	61	10/16/12	10/19/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- TWTF - -	:30	10	\$275.00	01	0.00	NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	- TWTF - -		10		\$275.00		0.00					
E 36	61	10/16/12	10/19/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- TWTF - -	:30	12	\$275.00	01	0.00	NM	12	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	- TWTF - -		12		\$275.00		0.00					
E 37	61	10/16/12	10/19/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- TWTF - -	:30	11	\$175.00	01	0.00	NM	11	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	- TWTF - -		11		\$175.00		0.00					
E 38	61	10/16/12	10/19/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	- TWTF - -	:30	8	\$110.00	01	0.00	NM	8	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	- TWTF - -		8		\$110.00		0.00					
E 39	61	10/16/12	10/19/12		CM	10a-11a	- TWTF - -	:30	12	\$175.00	01	0.00	NM	12	\$2,100.00



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Contract / Revision **386249- 2** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1321**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 10a-11a										
				M-F 10a-11a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	12		\$175.00		0.00					
E 40	61	10/16/12	10/19/12	M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	8	\$175.00	01	0.00 NM	8	\$1,400.00
				M-F 12p-1p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	8		\$175.00		0.00					
E 41	61	10/16/12	10/19/12	M-F 1p-2p	CM	1p-2p	- TWTF - -	:30	8	\$175.00	01	0.00 NM	8	\$1,400.00
				M-F 1p-2p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	8		\$175.00		0.00					
E 42	61	10/16/12	10/19/12	M-F 3p-4p	CM	3p-4p	- TWTF - -	:30	8	\$200.00	01	0.00 NM	8	\$1,600.00
				M-F 3p-4p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	8		\$200.00		0.00					
E 43	61	10/16/12	10/19/12	M-F 4p-5pm	CM	4p-5p	- TWTF - -	:30	12	\$150.00	03	0.00 NM	12	\$1,800.00
				M-F 4p-5pm										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	12		\$150.00		0.00					
E 44	61	10/16/12	10/19/12	M-F 5p-6p	CM	5p-6p	- TWTF - -	:30	4	\$75.00	03	0.00 NM	3	\$225.00
				M-F 5p-6p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	4		\$75.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
6	61	10/15/12-10/21/12		M-F 5p-6p	5p-6p		- TWThF - - - -	:30	(\$75.00)	0.00	NM			
Credited														
45	61	10/16/12	10/19/12	M-F 7p-730p	CM	7p-730p	- TWTF - -	:30	4	\$300.00	03	0.00 NM	0	\$0.00
				M-F 7p-730p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	4		\$300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	61	10/15/12-10/21/12		M-F 7p-730p	7p-730p		- TWThF - - - -	:30	(\$300.00)	0.00	NM			
Credited														
2	61	10/15/12-10/21/12		M-F 7p-730p	7p-730p		- TWThF - - - -	:30	(\$300.00)	0.00	NM			
Credited														
3	61	10/15/12-10/21/12		M-F 7p-730p	7p-730p		- TWThF - - - -	:30	(\$300.00)	0.00	NM			
Credited														
4	61	10/15/12-10/21/12		M-F 7p-730p	7p-730p		- TWThF - - - -	:30	(\$300.00)	0.00	NM			
Credited														
46	61	10/16/12	10/19/12	M-F 730p-8p	CM	730p-8p	- TWTF - -	:30	4	\$400.00	03	0.00 NM	0	\$0.00
				M-F 730p-8p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	4		\$400.00		0.00					



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Contract / Revision **386249- 2** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1321**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
46	61	10/16/12	10/19/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- TWTF - -	:30	4	\$400.00	03	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	4		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	61	10/15/12-10/21/12		M-F 730p-8p		730p-8p	- TWThF - - - -	:30		(\$400.00)		0.00 NM		
Credited														
2	61	10/15/12-10/21/12		M-F 730p-8p		730p-8p	- TWThF - - - -	:30		(\$400.00)		0.00 NM		
Credited														
3	61	10/15/12-10/21/12		M-F 730p-8p		730p-8p	- TWThF - - - -	:30		(\$400.00)		0.00 NM		
Credited														
4	61	10/15/12-10/21/12		M-F 730p-8p		730p-8p	- TWThF - - - -	:30		(\$400.00)		0.00 NM		
Credited														
E 47	61	10/16/12	10/19/12	M-F News at Ten News at Ten	CM	10p-11p	- TWTF - -	:30	9	\$1,400.00	01	0.00 NM	9	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	9		\$1,400.00		0.00					
E 48	61	10/16/12	10/19/12	M-F News at 11pm News at 11pm	CM	11p-1135p	- TWTF - -	:30	8	\$375.00	01	0.00 NM	8	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	8		\$375.00		0.00					
E 49	61	10/16/12	10/19/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	- TWTF - -	:30	8	\$85.00	03	0.00 NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	8		\$85.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	61	10/15/12-10/21/12		M-F 1135p-1205a		1135p-1205a	- TWThF - - - -	:30		(\$85.00)		0.00 NM		
Credited														
3	61	10/15/12-10/21/12		M-F 1135p-1205a		1135p-1205a	- TWThF - - - -	:30		(\$85.00)		0.00 NM		
Credited														
4	61	10/15/12-10/21/12		M-F 1135p-1205a		1135p-1205a	- TWThF - - - -	:30		(\$85.00)		0.00 NM		
Credited														
5	61	10/15/12-10/21/12		M-F 1135p-1205a		1135p-1205a	- TWThF - - - -	:30		(\$85.00)		0.00 NM		
Credited														
6	61	10/15/12-10/21/12		M-F 1135p-1205a		1135p-1205a	- TWThF - - - -	:30		(\$85.00)		0.00 NM		
Credited														
7	61	10/15/12-10/21/12		M-F 1135p-1205a		1135p-1205a	- TWThF - - - -	:30		(\$85.00)		0.00 NM		
Credited														
8	61	10/15/12-10/21/12		M-F 1135p-1205a		1135p-1205a	- TWThF - - - -	:30		(\$85.00)		0.00 NM		
Credited														
E 50	61	10/16/12	10/19/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	- TWTF - -	:30	8	\$110.00	01	0.00 NM	8	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	8		\$110.00		0.00					
51	61	10/18/12	10/21/12	NLCS on FOX NLCS	CM	730p-11p	- - - TF - S	:30	6	\$2,000.00	01	0.00 NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- - - TF - S	6		\$2,000.00		0.00					



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Contract / Revision **386249- 2** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1321**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
51	61	10/18/12	10/21/12	NLCS on FOX NLCS	CM	730p-11p	---TF-S	:30	6	\$2,000.00	01	0.00	NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF-S			6		\$2,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	61	10/15/12-10/21/12		NLCS on FOX		730p-11p	---ThF--Su	:30		\$2,000.00		0.00	NM		
5	61	10/15/12-10/21/12		NLCS on FOX		730p-11p	---ThF--Su	:30		\$2,000.00		0.00	NM		
LATE RUN SPORTS															
E 52	61	10/16/12	10/16/12	Tue Prime B Pres Debate	CM	9-1030p	-1-----	:30	1	\$5,000.00	01	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-1-----			1		\$5,000.00		0.00				
53	61	10/17/12	10/17/12	Wed Prime Rotator X-Factor	CM	8p-10p	--2----	:30	2	\$4,000.00	01	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--2----			2		\$4,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	61	10/15/12-10/21/12		Wed Prime Rotator		8p-10p	--W-----	:30		(\$4,000.00)		0.00	NM		
Credited															
54	61	10/20/12	10/20/12	SO/SO Sat 630-7a	CM	630-7a (6:30 AM-7:00 AM)	-----3-	:30	3	\$65.00	01	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----3-			3		\$65.00		0.00				
55	61	10/21/12	10/21/12	Su 10a-11a Su 10a-11a	CM	10a-11a	-----3	:30	3	\$190.00	01	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----3			3		\$190.00		0.00				
56	61	10/20/12	10/20/12	Sa 12p-4p Sa 1p-230p	CM	1p-230p	-----8-	:30	8	\$75.00	01	0.00	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----8-			8		\$75.00		0.00				
57	61	10/20/12	10/20/12	College FB Erly Game(FCM College FB Erly Game(FC	CM	3-7p	-----3-	:30	3	\$300.00	03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----3-			3		\$300.00		0.00				
58	61	10/20/12	10/20/12	College FB Late Game(FCM College FB Late Game(FC	CM	7p-11p	-----3-	:30	3	\$700.00	01	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----3-			3		\$700.00		0.00				
59	61	10/20/12	10/20/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----3-	:30	3	\$900.00	01	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----3-			3		\$900.00		0.00				
60	61	10/20/12	10/21/12	Sa/Su 7a-9a Weekend I Sa/Su 7a-9am Weekend I	CM	7a-9a	-----SS	:30	8	\$60.00	01	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----SS			8		\$60.00		0.00				
61	61	10/21/12	10/21/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	-----1	:30	1	\$150.00	01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1			1		\$150.00		0.00				



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Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1321**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
62	61	10/21/12	10/21/12	NFL on FOX Early Giants:Sun 1-4pm	CM	1p-4p	-----4	:30	4	\$8,500.00	01	0.00	NM	4	\$34,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----4					4	\$8,500.00		0.00			
63	61	10/21/12	10/21/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----2	:30	2	\$1,200.00	01	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2					2	\$1,200.00		0.00			
64	61	10/21/12	10/21/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	-----2	:30	2	\$375.00	01	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2					2	\$375.00		0.00			
E 65	61	10/21/12	10/21/12	Su 1130p-1200a Su 1130p-12a	CM	1130p-12a	-----2	:30	2	\$100.00	01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2					2	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/15/12-10/21/12		Su 1130p-1200a		1130p-12a	-----Su	:30		(\$100.00)		0.00	NM		
Credited															
2	61	10/15/12-10/21/12		Su 1130p-1200a		1130p-12a	-----Su	:30		(\$100.00)		0.00	NM		
Credited															
E 66	61	10/21/12	10/21/12	Su 12a-1230a Su 12a-1230a	CM	12a-1230a	-----2	:30	2	\$75.00	01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2					2	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/15/12-10/21/12		Su 12a-1230a		12a-1230a	-----Su	:30		(\$75.00)		0.00	NM		
Credited															
E 67	61	10/22/12	10/22/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	3-----	:30	3	\$275.00	01	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	3-----					3	\$275.00		0.00			
E 68	61	10/22/12	10/22/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	3-----	:30	3	\$275.00	01	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	3-----					3	\$275.00		0.00			
E 69	61	10/22/12	10/22/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	4-----	:30	4	\$175.00	01	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	4-----					4	\$175.00		0.00			
E 70	61	10/22/12	10/22/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	2-----					2	\$175.00		0.00			
E 71	61	10/22/12	10/22/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	2-----					2	\$175.00		0.00			
E 72	61	10/22/12	10/22/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WTIC-TV

Print Date: 10/24/12

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Contract / Revision **386249- 2** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1321**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 72	61	10/22/12	10/22/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	2-----					2	\$175.00		0.00			
E 73	61	10/22/12	10/22/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	3-----	:30	3	\$150.00	03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	3-----					3	\$150.00		0.00			
E 74	61	10/22/12	10/22/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$75.00		0.00			
75	61	10/22/12	10/22/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$300.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/22/12-10/28/12		M-F 7p-730p	7p-730p		M-----	:30		(\$300.00)		0.00	NM		
Credited															
76	61	10/22/12	10/22/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$400.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/22/12-10/28/12		M-F 730p-8p	730p-8p		M-----	:30		(\$400.00)		0.00	NM		
Credited															
E 77	61	10/22/12	10/22/12	M-F News at Ten News at Ten	CM	10p-11p	3-----	:30	3	\$1,400.00	01	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	3-----					3	\$1,400.00		0.00			
E 78	61	10/22/12	10/22/12	M-F News at 11pm News at 11pm	CM	11p-1135p	2-----	:30	2	\$375.00	01	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	2-----					2	\$375.00		0.00			
E 79	61	10/22/12	10/22/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$85.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/22/12-10/28/12		M-F 1135p-1205a	1135p-1205a		M-----	:30		(\$85.00)		0.00	NM		
Credited															
E 80	61	10/22/12	10/22/12	NLCS on FOX NLCS	CM	730p-11p	1-----	:30	1	\$1,400.00	03	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$1,400.00		0.00			
81	61	10/16/12	10/19/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	-TW-F--	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TW-F--					1	\$75.00		0.00			
82	61	10/17/12	10/17/12	NLCS on FOX NLCS	CM	330p-7p	--2----	:30	2	\$1,300.00	03	0.00	NM	2	\$2,600.00

